Philequity Corner by Valentino Sy December 9, 2013

Yolanda and the Peso

Since we wrote the articles on Yolanda and its effect on the stock market (see *Eye of the Storm*, Nov. 18, 2013; *Yolanda – A Black Swan*, Nov. 25, 2013; *Rebuilding Process for Country and Stock Market*, Dec. 2, 2013), we have received a lot of questions from our readers with regard to our outlook on the peso, especially after Yolanda.

So we decided to write a two-part article. We will answer most of our readers' questions this week. And next week, we will present the charts and our forecasts.

1) How did Typhoon Yolanda affect the peso?

The Philippine peso depreciated after Yolanda, declining 1.07 percent after one week and 1.52 percent after two weeks. But on closer look, it was not only the peso that depreciated, other currencies dropped as well.

	%Change After Yolanda	
Asian Currencies vs. US Dollar	+1 week	+2 weeks
Indonesian Rupiah	(1.81)	(2.45)
Japanese Yen	(1.14)	(2.19)
Philippine Peso	(1.07)	(1.52)
Indian Rupee	(1.02)	(0.62)
Malaysian Ringgit	(0.72)	(1.18)
Taiwanese Dollar	(0.44)	(0.50)
Thai Baht	(0.36)	(1.05)
Chinese Yuan	(0.03)	(0.05)
Singapore Dollar	(0.01)	(0.27)
South Korean Won	0.13	0.42

Source: Bloomberg, Wealth Securities Reseach

2) Is it just a regional currency weakness we are seeing against the US dollar or something more broad-based?

It is actually a broad-based strengthening of the US dollar against most other currencies that we have been seeing since the start of the year, especially more after May 22 when news of Fed tapering first went out. Emerging market- and commodity-currencies such as the South African rand, the Brazilian real, the Australian dollar, the Norwegian krone and the Canadian dollar have declined sharply this year (see table below).

Major Currencies vs. US Dollar	2013 YTD (%)
South African Rand	(19.51)
Japanese Yen	(14.98)
Brazilian Real	(14.15)
Australian Dollar	(13.17)
Norwegian Krone	(9.70)
Canadian Dollar	(7.05)

Source: Bloomberg, Wealth Securities Research (prices as of 12/5)

In fact, we have noted this as early as April when most foreign banks and major houses were forecasting that the peso will hit 37 to 38 by end-2013. We at Philequity disagreed and said that the peso is likely to hold above 40 due to the inherent strength of the US dollar (see *Peso Win-win*, April 8, 2013).

In May, we concluded that the peso has topped out against the US dollar (see *Peso Tops Out*, May 27, 2013). And in a follow-up article we said the peso is likely to depreciate back towards the 42 to 44 range (see *Back to the Sweet Spot*, June 3, 2013).

3) So why is the US dollar getting stronger when their economy still remains fragile?

In May, we already enumerated the fundamental reasons why the US dollar has been strengthening since the start of the year (see *Peso Tops Out*, May 27, 2013).

The major reasons worth noting are:

- the US being ahead of the curve in terms of QE while Japan and Europe is just in the initial stages
- the sharp decline of the Japanese yen due to Abenomics or Japan's own version of QE whose goal is to end deflation and stimulate the Japanese economy
- the US economy (while still weak) is strong enough that the Fed is already discussing tapering while Europe, for example, is so weak that the possibility of negative rates is now on the table
- the US is showing signs of accelerating economic growth compared to other developed countries which are slowing or stagnant
- the ISM manufacturing index at 2 ½ year highs
- 3Q13 GDP growth of 3.6 percent, beating expectations
- increasing non-farm payrolls and unemployment rate of 7%
- the US trade deficit has been shrinking which is lifting overall exports to all-time highs
- the low inflation and low commodity prices is benefitting the dollar as commodity currencies like the South African rand, the Brazilian real and the Australian dollar have weakened
- US stocks are among the best performing stocks in the world which is attracting portfolio inflows
- lastly, with global stocks (US, Europe & Japan) in a bull market and with inflation low, gold has lost its lustre as safe-haven which is benefitting the US dollar
- 4) Why did Asian currencies, including the peso, experience extreme volatility last August? Will it happen again?

The threat that the Fed will taper anytime soon (previously thought to be as early as September) exposed the vulnerability of Asian economies with huge current account deficits and high inflation such as India and Indonesia (see *The Best House in a Bad Neighborhood*, August 31, 2013).

This caused huge price swings in the foreign exchange and equities market last August when hedge funds and foreign investors started deleveraging and selling across the board.

Since then, the Indonesian rupiah continued to weaken while the Indian rupee has stabilized. The peso which reached a low of 44.82 to a dollar last August 28 has stayed in our sweet spot and closed at 43.948 last Friday.

Year-to-date, this is how Asian currencies have performed against the US dollar. The peso remains in the middle of the pack, together with the Malaysian ringgit and the Thai Baht.

Asian Currencies vs. US Dollar	2013 YTD (%)
Indonesian Rupiah	(18.15)
Japanese Yen	(14.98)
Indian Rupee	(10.92)
Philippine Peso	(6.47)
Malaysian Ringgit	(5.27)
Thai Baht	(5.22)
Singapore Dollar	(2.65)
Taiwanese Dollar	(2.06)
South Korean Won	0.46
Chinese Yuan	2.28

Source: Bloomberg, Wealth Securities Research (prices as of 12/5)

5) Should the peso appreciate now because of remittances coming from relatives of Yolanda-victims, foreign aid and the Christmas season?

Many expect the peso to appreciate because remittances will surge after Yolanda from OFWs helping their families rebuild after the disaster, plus the foreign aid that poured in to help the victims. In addition, many are looking at the seasonal pattern of higher remittances during Christmas.

While higher than normal remittances will definitely have an impact of the peso, we at Philequity believe that global foreign exchange trends will have a bigger influence on the peso's direction.

Note that most currencies have formed short-term tops against the US dollar last October. Moreover, in the past month, the Japanese yen and the Australian dollar have started to resume their weakness against the greenback.

Even the peso, which settled in the 43 to 43.50 range in September to October, is now trying to break above 44. A break above 44 may see the peso retesting the previous year-low of 44.82, and possibly 45. Next week, we will look at the charts in detail when we point out potential target levels for the peso and other currencies for the coming year 2014.

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